

REP HEADLINE# 6372754 TREF# 336738
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP OCT24/12 17.42
CHANGES *** WFTV-TV ***

ADV # 1292 ADV. NAME POLI/B OBAMA/D/PRE/US
AGY. # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL

REP. # OFF. # 6556 SALESMAN #
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

CONTRACT # 6372754
3050 K ST NW,
WASHINGTON, DC 20007

CLASS: NATL.	LOCAL	REGIONAL	SALES PRSN WA- JOE KNAUER
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PRDCT OBAMA SKED C EST#1897 COMMENTS: (LINE, ORDER,
 FLIGHT DATES OCT16/12 OCT22/12 WK-1

DATE OCT24/12 17.42
ICE)

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED _____

DATE OCT 24 / 12 17 . 42

REPO: TO LENA

TO LENNA
FR JULIE
OK'D M6
TTLS RTS
PLS CFM, THX 10/244

STA:

CON CM * * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * * *
ALL INVOICES ARE TO BE SENT TO:
DETROIT MARCHOTTS

ACCOUNTING
1010 WISCONSIN AVENUE N
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA—SKED

AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =

CAT 0

PROGRAM : LATE NEWS AFTER FOOTBALL
ORD COM1: MG IN LATE NEWS AFTER FOOTBALL, EYEWITNESS 1
ORD COM2: ACCORDING TO JIM & CREDIT \$5.
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-15 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-33 FOR 1 SPOT/WK

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LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAYS	:TOTL:	:SPTS:
LINE#:	LINE#:	LINE#:	LINE#:	LINE#:	LINE#:	LINE#:	LINE#:	DATE	DATE	DATE	/WK:	INVT	DATE	DATE
58	A	1203A-1238A			30		\$1,250.00	10/20	10/20	1	SAT			1
PROGRAM : LATE NEWS AFTER FOOTBALL ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT RAN AT 12:33A THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-49														
STATION MAKEGOOD OFFERS: M6 OK'D BUY#49 MISSED:SAT/1130P-1205A OCT20 OFFER:SAT/1203A-1238A OCT20 CMT:LATE RUN DUE TO FOOTBALL, SPOT RAN AT 12:33A 30S \$1,250.00 (OCT24/12) 30S \$1,250.00 PLS ADVISE.														
OCT/12 197915.00 CONTRACT TOTAL SPOTS 197915.00 TOTAL SPOTS 109														

MARKET TOTALS \$485,725 WFTV 40% WKMG 17% WESH 18% WOFL 19% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE